



Press Release

Rapid Metro and Canon India join hands together for Greener Gurgaon *Initiate a tree plantation drive across six metro stations*

Gurgaon, Tuesday, 5th March 2013: Rapid Metro in association with Canon India today launched a joint plantation drive to beautify the area around six Metro stations in Gurgaon. Canon India would be managing the plantation activity for all the stations and to begin with, they have started landscaping the station located at Phase III, DLF.

A tree dedication ceremony took place with planting of the first tree by **Mr. Sanjiv Rai, Managing Director and Chief Executive Officer, IL&FS Rail Ltd** and **Mr. Kazutada Kobayashi, President and CEO Canon India**. Also in attendance were employees from both the companies. The initiative is aimed at creating awareness about environmental issues and making the city beautiful and congestion free.

Speaking on the occasion, **Mr. Sanjiv Rai, Managing Director and Chief Executive Officer, IL&FS Rail Ltd, said,** *"We are happy to be a part of this celebration with Canon India and hope that the community nurtures the plants in the coming years to receive maximum benefits. Rapid Metro's commitment to provide better living is an inherent part of our corporate philosophy. We are always conscious about our responsibility towards the planet, and constantly strive to make optimum use of natural resources, which will further help offset our collective carbon footprint."*

Mr. Kazutada Kobayashi, President & CEO Canon India further added, *"Social responsibility of any business is a voluntary decision that the entrepreneurial leadership of every company must make on its own. Today, we are very proud to associate with IL&FS Rail Ltd as this is a step further in our incessant efforts aimed at increasing biodiversity in the community we operate in. Besides Education and Eye Care, Environment is one of the three core areas adopted by CSR at Canon India. In line with the same, we have adopted **four green belts** in Gurgaon which we will nurture and develop over the next few years."*

About Rapid Metro

Rapid Metro is an initiative of IL&FS Rail and is developing country's first fully privately funded Metro Rail system.

Rapid Metro is being developed as the transport solution for Cyber City and will provide connectivity to Sikanderpur & NH-8 in Gurgaon. Rapid Metro project is registered with **UNFCCC**



& MoEF under United Nations Clean Development Mechanism for claiming carbon credits. The project will reduce on average 105,863 tCO₂ per annum in the first crediting period.

About IL&FS

IL&FS Rail is a part of the **Infrastructure Leasing & Financial Services Limited (IL&FS)** group, India's leading infrastructure development and finance company. Pioneer in 'Public Private Partnership' model IL&FS has significant experience and expertise in the area of Project Development, Project structuring, Project Monitoring and construction, administration and operations.

IL&FS has developed an array of innovative solutions on the public private partnership platform to develop commercially viable models for infrastructure projects.

About Canon India

Canon India achieved a growth of Rs. 1850 crore in 2012 which is 21% growth over last year. Canon focuses on multiple market segments of consumer, SME, B2B, Government & Commercial. Canon's product portfolio extends over a vast variety such as copier MFDs, fax-machines, printers, scanners, All-in-ones, digital cameras, DSLR, Cinematic imaging products, camcorders, cable ID printers and card printers.

Canon India Pvt. Ltd. is a 100% subsidiary of Canon Singapore Pvt. Ltd., a world leader in imaging technologies. Set up in 1997, Canon India markets over 140 comprehensive range of sophisticated contemporary digital imaging. The company today has offices in 10 cities, warehouses in 13 cities across India and employs over 1100 people. Canon has approximately 400 primary channel partners, 14 National Retail Chain partners, and over 6000 secondary retail points. Canon has over 93 own retail stores called the Canon Image Square across 48 cities in the country. Canon's service reach extends to over 2800 towns with over 200 service engineers, 7 Canon owned service centers and 37 Canon Care Centers.